

## Take the Complexity Out of Online Account Opening Process Using emSigner

### Online Account Opening



Did you know that approximately 90% of new bank customers abandon their bank account applications prior to completing them? As per experts, one of the main reasons for this is antiquated, time-consuming and off-putting experience put forward by paper-based account opening process employed by banks.

Make sure that your organization does not fall prey to this baggage and lose out on new customers by digitizing and streamlining the complete process using emSigner, eMudhra's proprietary digital signing and workflow management solution. In fact, more than 25 banks in India and around the world are using this innovative paperless office solution to not only revamp account opening process but also provide better digital banking experience to customers

#### **Here are some of the key features of our unique paperless offering:**

- emSigner facilitates efficient & intuitive data entry process using dynamic form entry
- Using advanced OCR functionalities, emSigner can extract data from any form or content
- Using dynamic API integration, emSigner allows banks to run quick backlist checks against user profiles
- emSigner allows customers to electronically sign & submit account opening form using built-in KYC document upload facilities
- emSigner integrates with Apache Spark based Machine Learning for building AI based transaction pipelines

Join the emSigner community and experience the difference by signing up with us on [www.emsigner.com/Areas/Home/contactus](http://www.emsigner.com/Areas/Home/contactus).